6CONNEX

How to....

Room Builder

╋

Content Creation



Getting Started

This "How to" document will guide you through the Room or Booth Builder Process which includes: Updating/changing room settings, uploading content and previewing your work.

Room/Booth Builder – A room/booth builder has limited access within the control panel which allows this user to login and manage a single booth/room or a set of booths/rooms.



WHAT YOU WILL NEED TO GET STARTED

- 1. Your Control Panel login URL, a username & password.
- 2. All content items and files.
- 3. The virtual room (or booth) where you want to place content.
- 4. Your preview site URL and password.

THE STEPS TO BUILDING YOUR BOOTH

- **STEP 1:** Logging into the Control Panel
- **STEP 2:** Uploading content in the Content Library
- **STEP 3:** Working with Elements within your room/booth
- **STEP 4:** Placing content in the Virtual Room
- **STEP 5:** Review your room/booth in the Preview or Live Site



STEP 1 -UPLOADING CONTENT TO THE CONTENT LIBRARY



Uploading /Creating Content



Welcome to the Virtual Experience Platform

Control Panel!

Using the Control Panel you may control all aspects of your Virtual Site, from who may access it, to what kinds of content, virtual rooms and spaces it will contain, to how you will drive traffic to certain areas through promotions and emailings. After your Virtual Site has launched, you can even track user behavior and the performance of certain areas and content. Please choose an option from the dashboard below to get started!

Log Off

Welcome, Alexandra Matheus! Account Settings

Control Panel







Select the Content Library from the main menu or left navigation pane.

Click on the pencil to enter the content library and edit or add content items.



Searching Content

In this area you may edit an existing content library.

To find an existing content item, use the search and filter function at the top of the Content Library page.





Content Types



Enter knownede that you would like to accord

- Audio = Audio file that plays in the environment
- Download = Any file that can be downloaded by the attendee (you must upload the file into our system)
- Link = Link to a website
- Video = Video file that plays in the environment
- Webinar = Link to a webinar platform
- Moderated Chat Session = Opens up a moderated chat session (requires the moderated chat to be setup beforehand)
- HTML window = Opens an iFrame with HTML code



Content Types - Audio





Content Types - Download

*Content Type



1.- Click on the paper with the plus sign icon to browse to the content item for upload, click on that item, and then click Open in the lower left corner

TIP: if you don't see the icon you'll need to enable Flash in your browser)

2.- Now your document appears for upload, Click UPLOAD

Download	\$
Please select a file, then se	lect Upload.
1.QuickLinks.rtf (4.60	кв) 3
25	

3.- Once the file is uploaded you'll see a the message "1.Doc Name Finish". Your content has been uploaded Proceed to the next step.





Content Types - Link

1

2

3

- 1. Add the URL link
- 2. Specify how the link opens:
- Normal = in a new tab (window)
- iFrame = inside the virtual environment

TIP: Not all webpages allow you to link to their content within an iFrame (ie Facebook, LinkedIn and all HTTP websites block this functionality). Choose the appropriate method for the content you are sharing (website = Normal (new tab), PDF document = iFrame) and test to confirm the intended functionality.

3. Pass User Data: by default this will remain unchecked.

This feature is used in very specific settings, please check with your Project Manager if have questions about this option.

Please select what type of content you are creating.	
Link \$	
URL	
Please enter the complete URL you wish to link to. Exar	mple:http://www.6connex.com/index.html
Please enter a URL	
	Hornial will oben the orte in a new brows
E	/ Massaal
larget	✓ Normal
Normal will open the URL in a new browser tab; IFrame	V Normal

predetermined API. Please consult your 6Connex associate for more details.



Content Types - Video



Content Types - Webinar



predetermined API. Please consult your 6Connex associate for more details.

4.- Pass User Data: Certain webinar platforms can receive attendee data from 6Connex. **Please verify if this is applicable to your content before you check this box*



Content Types - Doorway

A Doorway is a content item that acts as a link to another room inside the same virtual environment.

It can be used to move users from a booth to a keynote presentation at a certain time.

Doorway	\$	
Target Location		
Virtual Room	\$	
Select a room	Select a room	¢
	Client Resource Center	
	Lobby	

Note: Room options will depend on the amount of rooms available/created in the environment



Content Types – HTML Window

The HTML content item opens up an iFrame within the virtual environment.

You can apply the HTML code or a link to an HTML page.

Content Type	of contact you are creating
HTML Window	 s content you are creating.
Please select a HTML	Window type
Please Select	+
	✓ Please Select
	Link
	HTML Code



Add a New Content Item

In this area you may edit an existing content library.

Clear Options

Search

Content F	olders Down	nload Content Lit	brary Report	
\$	Status			Asset Number (Content ID)
(All		\$	
1	.ocalization Affili	ation		
\$	All		\$	
(Creation Date			
\$	Between MM	DD	YYYY	
A	and MM	DD	YYYYY	
	Content F	Content Folders Dow	Content Folders Download Content Lit Status All Localization Affiliation \$ All Creation Date \$ Between MM DD and MM	Content Folders Download Content Library Report Status All Localization Affiliation \$ All \$ Creation Date \$ Between MM DD YYYY and MM



Content Title is the INTERNAL title that you will see in your reporting.

Display Name is the EXTERNAL title that your audience see in the Virtual Environment.

If you don't want the audience to be able to search and find your content item, tick the Not Searchable box.

If you want to associate a survey link with your content item, tick the Survey box and in the drop down choose your Survey (needs to be setup before you assign it here)

Submit

In this area you create a new Content item which may be assigned to different areas of the Virtual Experience for attendees to view and dow	vnload.
Name your content item for internal use (80 characters max including spaces).	
*Display Name Name for your content item for external use (inside the virtual environment (80 characters max including spaces). of 80	
Description (500 characters max including spaces)	otion will be displayed under
⁰ of 500 the Displ	ay Name in the listings of Content items.
Searchable Check box to hide this content item from search.	
*Localized Instance Affiliation Select at least one language version for each content item.	
*Entitlement Select Default to allow this content item to be seen by all users. Choose other entitlement groups (if available) to restrict which users can see this cont	Tick the localization
default set	using and the Entit
Content Folder Content can be grouped by Folder. Select a content folders) for this content item, if available.	want to assign the
*Language Select the primary language that applies to this content item. For instance, if the document is in English, choose English.	(even if there is on
Time Bracket Access to each content item can be scheduled; note, the content item will be visible within the content list, but not clickable, unless specified below.	Entitlemer
*Content Type Please select what type of content you are creating.	
Use Survey?	
Pre-populate in Briefcase Select this option if you want this content to show up in attendees' Briefcase automatically.	The Tag syste
Tags	you to assign
Enter keywords that you would like to associate with this piece of content. Using words which appear in the Preferences tags list can make your content more likely to show up in visitor's content recommendations. Separate keywords with a line return.	to your VIDEC (this only work
Choose Preference Tags	video content Related conte

ation you are ntitlement you the content to. only one box lization and ment)

> stem allow ign keywords DEO content vorks with ent type). ontent items are displayed next to the video item whilst playing.



Content Types - Target

The "Target" is how a content item opens: in an iFrame (within the VE) or Normal (in a new tab). You can set the size of the iFrame OR leave the fields blank for "auto-sizing"

Target	
Normal will open the UF	n a new browser tab; IFrame will open the URL in an IFrame within the virtual environmen
Normal	▲

V	' Normal
	IFrame

Depending of the content type, we recommend the following:

- Audio = iFrame or Normal
- Download = ONLY PDFs will open in an iFrame, everything else must be set to Normal

 this will initiate a download to the users desktop.
- Link = iFrame or Normal
- Video = iFrame or Normal
- **Webinar** = Some platforms such as Webex, GoToMeeting requires the webinar to open up in a separate tab (window).

Note: Be sure to test your content item and the target you selected to ensure functionality on the attendee side.



Submit Your Content Item!

Once you have completed all the information, click SUBMIT at the bottom of the page to save your changes to the system.

The content item should be displayed within the Content Library.



ags

would like to associate with this piece of content. Using words which appear in the Preferences content more likely to show up in visitor's content recommendations. Separate keywords with a



STEP 2 – BUILD THE BOOTH (ROOM) Assign elements Edit the template



Room Builder

To access the Virtual Room(s):

Click on Virtual Rooms from main menu or on the left navigation pane.

NOTE – in order to view the rooms accurately, you must have Flash enabled in your browser.





Click on the pencil icon next to the room you would like to edit.

NOTE – in order to view the rooms accurately, you must have Flash enabled in your browser.

lain > Virtual Rooms							Welcon	ne, Alexa	andra M Account Settir
Iser Accounts	In this area you may will navigate to within	create many types n the larger spaces	of Virtual Rooms w in the Virtual Expe	hich you may c rience.	ustomize with temp	plates,	graphics and	content.	These are the areas where us
eneral Settings	Keyword			Active?					
Registration				All				•	
	Туре			Date Last	Edited			_	
ccess & Entitlement	All		•	Between		and			
mail Marketing	All		•						
Content Libraries	Search	Clear Option							
′irtual Rooms	Virtual Room Name	Room Type	Owner Company	Active?	Date Last Edited		Localization Affiliation		
irtual Promotions	Client Resources	Booth	6Connex Virtual Events	Yes	2018-12-17	All			9 1 0
hat Sessions					2010 12 12				
epresentatives & Staff	DF Auditorium	Auditorium	colombia sandbox	Yes	12:16:05	All			Q \ Q
review	test	Booth	6C	Yes	2018-11-29 13:50:20	All			9 × 0
ublish	Hall sandbox	Hall	6connex	Yes	2018-08-24 10:05:23	All			9 🔨 🥝
racking & Metrics	D-Lobby	Lobby	colombia sandbox	Yes	2018-04-26 14:57:31	All			9 1 0
urveys	DFHall	Hall	colombia sandbox	Yes	2018-04-26	All			9.0
eaderboard	DF Sales	Booth	colombia sandbox	Yes	2018-04-12	All			9 10
earning wanagement Builder Accounts	DF Marketing	Booth	colombia sandbox	Yes	2018-04-12	All			9 1 0
lelp	DF Development	Booth	colombia sandbox	Yes	2018-04-12	All			9 1 0
	DF Other	Booth	colombia sandbox	Yes	2018-04-12 15:19:17	All			9 1 0
	Music Room	Meeting Room	colombia sandbox	Yes	2018-04-06 13:00:37	All			9.10
			<< <	1 2 >	>> 1/2		GO		





In this step you can manage all the elements in your Room template. Assign graphics, content, logos, links Select a new template or manage the existing template. Select "Filter Elements", then check the box for the specific element you want to manage for a detailed explanation of

The Virtual Room will be displayed. From here you can:

- **Filter Elements** 1.
- 2. Manage the Template
- View/change the 3. Settings & Extras
- Save your work 4.





Editing Templates

Virtual Builder: Manage Room Elements for CRC

Elements Settings Extras Save



Click Manage Template > Change Template to Change the background image.

Remember to save your work!



There are 7 types of Elements within the Room Builder

1. Graphic Image: Following the recommended size, Graphic image will allow you to upload and display a graphic image within your room.

Click the browse button to upload your image. This graphic best results, please make sure that the image you upload is Browse	will be cropped to 115x70 pixels. For at least this size.
* Entitlements	
□ Visible to Not Entitled Users	
	Cancel OK

Doorway Link			×
* Name			
1			
Link Target		_	
Please specify what type of area or	✓ None	like to link to.	
None	Virtual Room		\$
* Entitlements	Мар		
□ default set			
Clickable to Not Entitled Users			
<u> </u>			
		Can	cel OK

2. Doorway Link is a link to another room in the environment, list will depend on the amount of rooms you have available



3. Info Card: A click state that will opens a list of Room Reps

Info Card

This Info Card Click State will open the Info Card in the upper right of your room. To configure the Info Card, go to "Extras" within Virtual Builder. To assign Room Reps, go to the "Representatives & Staff" area of Control Panel.

ОК

×

Content Window Name		
30 characters max including sp	aces)	
Auto-Open Content Windov	~ 0	
Auto-Open Content Item		
Add a Survey? 💡		
Entitlements		
- default est		
_ default set		
Clickable to Not Entitled Us	ers	
Clickable to Not Entitled Us	sers	
Clickable to Not Entitled Us	sers	
Clickable to Not Entitled Us Sign Content Add Category Add Con	itent Add Course	All Categories
Clickable to Not Entitled Us Sign Content Add Category Add Con Title Type	tent Add Course	All Categories \$

4. Content window: A click state that opens a list of content items



5. Rotating Banner: Same as a Graphic Image; option to rotate between multiple images and to specify time-codes to display specific images

Booth Logo	×
Click the browse button to upload your image. This graphic will be cropped to 180x100 pixels. For best results, please make sure that the image you upload is at least this size. Browse	9
* Entitlements default set Visible to Not Entitled Users	
Cancel	ĸ



6. Booth Logo: The logo at the top of the booth; also shown as a thumbnail in some Exhibit Hall views



7. Click Action: A single, click action (access to a URL, content item, video, etc.)

Click Action	×
* Name	
Action 👩	
* Entitlements	
□ default set	
Clickable to Not Entitled Users	
	Cancel
	Cancer



Editing Templates – Adding Elements

1. On the Element Menu bar – click on the element item you want to add and drag it to the desired position in the room

Drag a corner of the element to resize the element window

Repeat until all desired elements have been added. Note – elements can be grouped together such as a graphic image with a content window or click action over the top.





Editing Templates – Resizing Elements

Option 1 - click on the element (the white boxes indicate the item is selected) Drag the corner of the element to resize the element window.

Option 2 - Manually enter the size of the element by clicking element to select it, click on "properties" in the upper left corner and manually enter the height and width for the element. Click OK.



Virtual Builder: Manage Room Elements for Booth





Editing Templates – Save Your Work!

Virtual Builder: Manage Room Elements for CRC

SAVE.





STEP 3 – BUILD THE BOOTH (ROOM) Assign Content in the Virtual Room



Click on Virtual Rooms from main menu or on the left navigation pane.

NOTE – in order to view the rooms accurately, you must have Flash enabled in your browser.





Click on the pencil icon next to the room you would like to edit.

NOTE – in order to view the rooms accurately, you must have Flash enabled in your browser.

lain > Virtual Rooms							Welcon	ne, Alexa	andra M Account Settir
Iser Accounts	In this area you may will navigate to within	create many types n the larger spaces	of Virtual Rooms w in the Virtual Expe	hich you may c rience.	ustomize with temp	plates,	graphics and	content.	These are the areas where us
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Registration				All				•	
	Туре			Date Last	Edited			_	
ccess & Entitlement	All		•	Between		and			
mail Marketing	All		•						
Content Libraries	Search	Clear Option							
′irtual Rooms	Virtual Room Name	Room Type	Owner Company	Active?	Date Last Edited		Localization Affiliation		
irtual Promotions	Client Resources	Booth	6Connex Virtual Events	Yes	2018-12-17	All			9 10
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urveys	DFHall	Hall	colombia sandbox	Yes	2018-04-26	All			
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lelp	DF Development	Booth	colombia sandbox	Yes	2018-04-12	All			9.10
	DF Other	Booth	colombia sandbox	Yes	2018-04-12 15:19:17	All			9 1 0
	Music Room	Meeting Room	colombia sandbox	Yes	2018-04-06 13:00:37	All			9.10
			<< <	1 2 >	>> 1/2		GO		



Assigning Content

Assign graphics, content, logos, links, etc. Click on Elements and edit each element by clicking on it's box.

Tip: All content must be added to the Content Library in Control Panel prior adding it to the Virtual Room.





Content Setting – Content Window

1.- Name the Content Window

2.- Add a Category
3.- Add the Content, when adding the content select the Category of the Content

4.- Click on the checkbox to select the items you want to include.

5.- Click Add SelectedContent6.- Click OK

After that it will take you back on the "virtual builder" screen



Content Setting – Click Actions

1.Give the Action a Name2.Assign the Action: Link to location, content item, etc.3.Click OK

You will be returned to the main "virtual builder" screen.





Content Setting

Virtual Builder: Manage Room Elements for test

Elements Settings Extras Save*

Manage Room Elements

In this step you can manage all the elements in your Room template.

Assign graphics, content, logos, links Select a new template or manage the existing template. Select "Filter Elements", then check the box for the specific element you want to manage.

for a detailed explanation of Rooms and definitions of each Element.



Continue assigning activities to the elements

When you are done:

- 1. Click Save*
- 2. Click OK on the Success Pop up

Close this page



PREVIEW / PUBLISH YOUR SITE



Previewing / Publishing Changes

Run a preview to preview your changes via the preview site

Run a publish to publish your changes to the live site.

6CONN Virual Destinations. Real Busine	EX		Control Panel				
Preview:	6C_CRC						
Main > Preview			Welcor	ne, Alexandra Matheus!	Log Off Account Settings		
User Accounts	In this area, you may create a prev	view version of the Virtual Experience. This is v	ery useful if you would like to se	e what the Virtual Experience	e will look like to		
General Settings	end users before you publish it live. Below is a list of items which will be included in the Preview as well as a listing of previously run Preview cycles.						
Registration	*Language Please select which language version(s) of the Virtual Experience you would like to include in the Preview.						
Access & Entitlement							
Email Marketing	Cancel Execute Preview						
Content Library	Virtual Rooms						
Virtual Rooms	Virtual Room Name		Virtual Room Type				
Virtual Promotions	ons Virtual Spaces						
Chat Sessions	Virtual Space Name		Virtual Space Type				
Representatives & Staff	tives & Previous Previews						
Preview	Date/Time	CP User Name		CP User Role			
Publish	2018-11-26 10:28:55 AM	Alexandra Matheus	Admir	n			
Tracking & Metrics							
Leaderboard	2018-05-18 07:16:47 AM	Daniel Garcia	Admin				
Learning Management	2018-04-26 02:57:46 PM	Alexandra Matheus	Admir	Admin			



HOW WILL IT WORK?



How Will it look?

Click Action One action (video plays, link to room, link to website) happens with the user clicks



When a user clicks on a Click Action, a single action takes place. This could be playing a video, opening a single document or a survey, or opening a link to a website.



How Will it Look?

Content Window Many content items displayed at once





How Will it Look?





GUIDELINES & SPECS





A.- Introduction Message: (2000 characters with spaces – HTML Ok)

B.- Enable LinkedIn: Option to allow users to register using their LinkedIn account

C.- Standard Fields choose desired fields for your form

•First Name (system required)

•Last Name (system required)

•Company Name

Title

Address

City

State/Province

Country

Phone Number

•Zip/Postal Code

•Email Address

Password

Confirm Password

D.- Custom Fields

•Custom fields can be optional or be made required.

- ·You can specify the text you would like to include.
- •Your registration form may include up to 20 custom fields and display selection options in either:
- -Text field / box
- -Drop-down menu
- -Check box list
- -Radio button list

E.- Profile Attachments: Can allow registrants to upload a file to share with other users from within the Virtual Experience

F.- Terms of Participation (required)

Can use standard 6Connex policy or your Company Terms & Conditions URL. Yes/No radio button & link to 6Connex privacy page





• Up to 5 images

.png format)

Calendar Reminders may feature event

session videos.Text,

launch & general

no HTMI

6CONNEX The Way To Do Virtual Agenda/Document TONNEX Rotating Splash Image: Event Agenda can be The listed (downloadable • (WxH) 725x265 (.jpg or Way to PDF) Download the Agenda **Do Virtual** Calendar Reminders Thank You for Registering Thank you for registering for the The Way to Do Virtual, a comprehensive demo of the 6Connex - The Way To Do Virtual 16 6Connex Virtual Destination platform. With the launch of Version 7, Virtual Destinations just became the intuitive, social platform Text copy: 800 that takes your virtual program direct to your audience wherever they are. 1,000 characters max. characters max, Enjoy browsing the experience and let us know if you have any questions! including spaces **6CONNEX** THE Way To Do Virtual **Rotating Footer Images** optional (WxH) 700x95 (.jpg or .png) up to 5 images ...virtual destinations drive real business connections, solve real business needs, and deliver real ROI. FONNEX ©2014 6Connex, All Rights Reserved. | 6Connex Privacy Policy | Support | Software Version 7.1.8



CONTENT TYPES & SPECS

CONNEX

CONTENT TYPE	ACCEPTED FORMATS	USER EXPERIENCE
Audio	MP3, WAV	the audio will open within a window (iframe) within the virtual experience
Video Upload	MOV, MP4, MPG, WMV	the video will open within a window (frame) within the virtual experience
Video Embed	embedded video players supported - including YouTube, Vimeo, Ustream	the video will open within a window (frame) within the virtual experience
Link - new Tab	https content link	this link will open in a new browser tab
Link - iframe	https content link	this link will open within a window (iframe) within the virtual experience
Documents	We strongly encourage converting documents (PPT slides, Word, Exc	el, etc.)to PDF format for easy access/download.
	PDF, JPG, PNG	the content item will display within a window (iframe) within the virtual experience, download and print functions are available from within the iFrame display
	Word, Excel, PPT, Zp	the content item will activate a new, blank browser tab and initiate the "auto-download" to the users computer
VIDEO UPLOAD SPE	CS	
	6 Connex Video Recommendations	
	QuickTime MOV	
	H.284 codec	
	18:9 aspect ratio	
	1920x1080 or 1280x720 HD dimensions (which will convert down to 604x34	40)
	stereo audio	
	18-bit	
	44.1kHz (bit rate is variable)	
	No files over 20B (recommend 500-800mb)	
	Host / Video Spokesperson	
	Video size to 250 pixels wide and 300 pixels high.	
	Presenter is filmed walking in from frame right and looks direct to camera.	
	Video must be in FLV file format and have a transparent background / alpha	a channel like the below example video file.
	For exact code settings, please review this example file:	
	https://s3.amazonaws.com/static-site.6connex.com/VR/wthvideo/HostVideos/bl	byvetera neo ruiting O1.ftv
	max size info:	
	1920x1080, MP4, 18 bit audio, 44.1kHz stereo audio, 2GB file size	
	recommended size info	
	1280x720, MP4, 10 bit audio, 44.1kHz stereo audio, 800mb or less in file si	ze
	Bit rate determined by video producer/owner	



Please reach out to your 6Connex Project Manager or <u>ClientCare@6connex.com</u> with any questions.

